



ORANGE BARREL MEDIA

SMITH GARAGE
PUBLIC PARKING | AUTO CARE

PUBLIC PARKING
\$3.00

P
Smith Garage
505 S 9th Street

PARK
PAY HERE
IN ADVANCE

TO SOUTH
55W

LEFT TURN
AND BIKES
ONLY

LEFT LANE
MUST
TURN LEFT

ONE WAY

ORANGE BARREL MEDIA™

MINNEAPOLIS, MN

MARKET KIT

CHEVRO

MINNESOTA
HNZ-763

MINNEAPOLIS MINNESOTA

DOWNTOWN

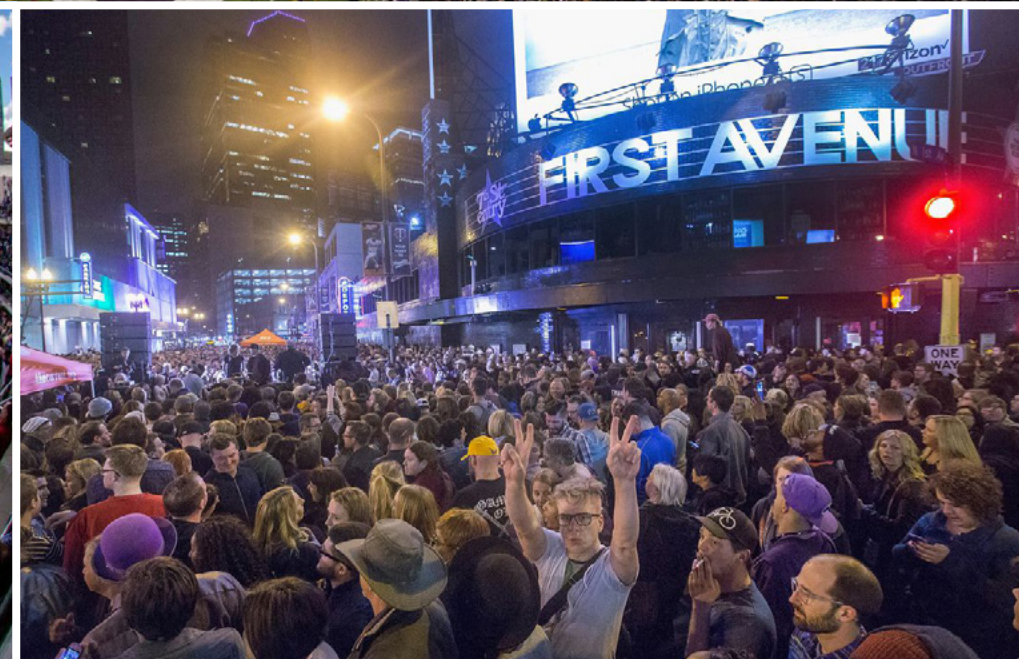
DMA RANKING: 15TH

Available Assets: [Bulletin](#)

Minneapolis is the largest city in the state and pairs with capital city St. Paul to make up the Twin Cities on the banks of the Mississippi River. With the friendliness and affordability of a small town, Minneapolis offers the excitement of a big city — six professional sports teams, 16 Fortune 500 headquarters, and over 50,000 students at the University of Minnesota. This “City of Lakes” exudes beauty from its scenic public parks to its thriving arts scene.

DOWNTOWN BUSTLING URBAN CORE

Downtown Minneapolis is the energetic hub of commerce, culture, and nature in this vibrant Midwestern metropolis. The central business district, which includes towering offices for Target, Wells Fargo, and U.S. Bank, is connected via Skyway, over nine miles of pedestrian walkways offering climate-controlled routes to shopping, restaurants, and entertainment spanning the Downtown. Sports fans stream into major league venues to cheer on the home teams, NFL's Vikings, MLB's Twins, NBA's Timberwolves, and WNBA's Lynx. Downtown Minneapolis has a thriving live music and arts scene with premier destinations: First Avenue, The Armory, Guthrie Theater, and Walker Art Center. Residents love gathering outdoors for many festivals, such as Aquatennial along the riverfront, and Minneapolis is consistently listed as one of the best bike-friendly cities in the U.S. In addition to bike paths, Downtown is easily accessible to the airport, University of Minnesota, and surrounding suburbs by freeway, light rail, and bus. OBM's assets span Downtown from the lively nightlife of the Warehouse District to endless events at Convention Center and surrounding area filled with hotels, craft breweries, upscale residences, and parking.



DOWNTOWN BUSTLING URBAN CORE

- Bars & Restaurants
- Retail & Boutiques
- Apartments, Condos & Hotels
- Theaters & Entertainment
- Health & Fitness
- Universities & Government

Major Area Attractions

Target Field

Located in the vibrant Warehouse District, this MLB stadium is home of the Twins with a seating capacity over 39,000 and hosts major concerts and sporting events such as the MLB All-Star Game and NHL Winter Classic.

Target Center

Home of NBA's Timberwolves and four-time WNBA Champion, Lynx, this 20,000-seat multi-purpose venue in the heart of Downtown welcomes over one million visitors each year to sporting events and big-name concerts.

U.S. Bank Stadium

This massive multi-purpose stadium is the home of NFL's Vikings with a capacity of 73,000 and has provided a world-class venue for events ranging from Super Bowl LII, NCAA Final Four, and ESPN's Summer X Games to popular concerts.

First Avenue

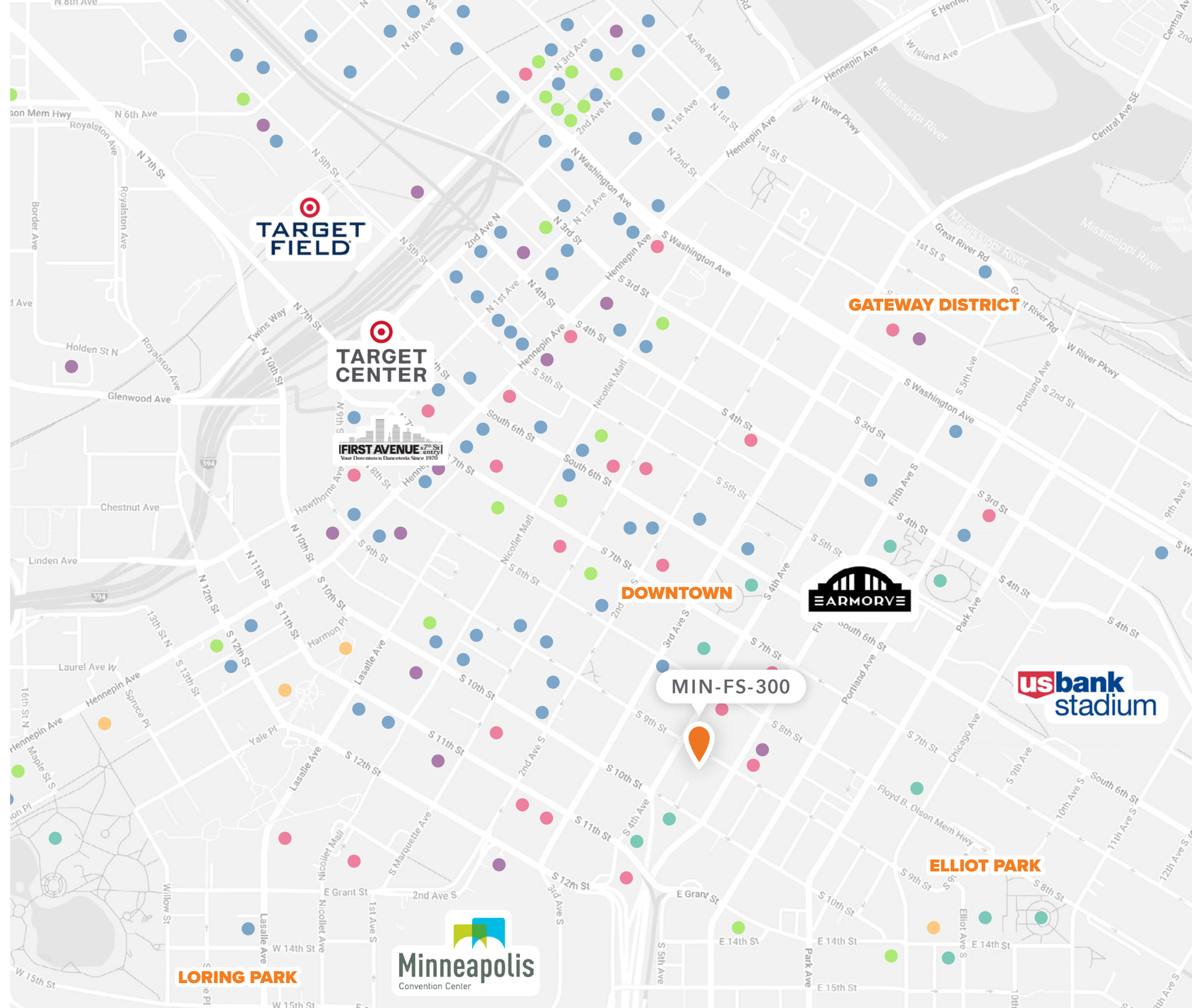
Across from Target Center, this historic nightclub was made famous by Prince, as both his preferred performance space and the setting of his movie, *Purple Rain*. This legendary venue showcases over 1,000 shows a year in all genres of music.

The Armory

This iconic landmark is reinventing itself as the premier concert destination for up to 8,400 excited music fans.

Minneapolis Convention Center/Skyway

On the southwest side of Downtown and easily accessible by freeway, this 1.6 million-sf convention center is connected to Downtown shopping, restaurants, and venues via Skyway's 9.5 miles of enclosed walkways bridging buildings in 80 city blocks.



MIN-FS-300

BULLETIN

409 South 9th St

- Striking rooftop bulletin facing three lanes of one-way traffic is situated between the Convention Center and U.S. Bank Stadium (NFL) and surrounded by a multitude of parking, reaching heavy pedestrian traffic heading to nearby destinations
- Long, clear read to westbound traffic traveling to work and play in the Central Business District and Theater District, vibrant areas for shopping, dining, and events taking place at Target Center, Target Field, and Orpheum Theater
- Neighboring Elliot Park, home to young urban professionals living in upscale condos and working at the high-rise office buildings nearby, is known for its trendy restaurants and bars, boutique hotels, festivals along the river, and exciting concert venue, The Armory

Size:
18'-6" H x 32'-6" W

OOH IMPs 18+ Wkly:
TBD

Latitude:
44.97218

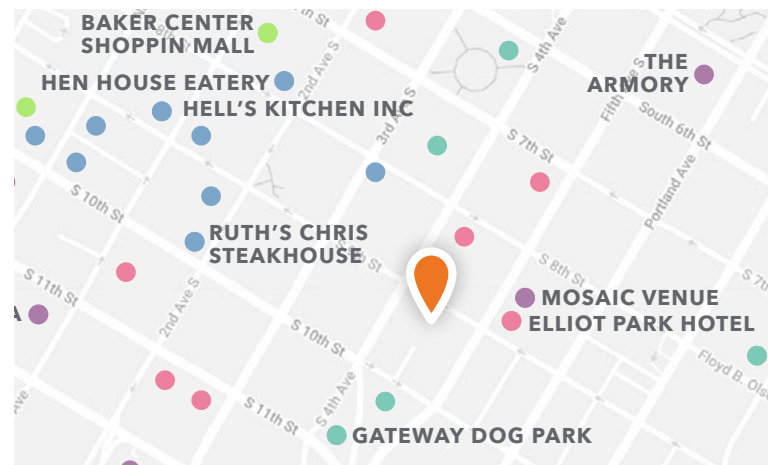
Illumination:
Yes

Longitude:
-93.2678

Restrictions:
See Sales Representative

Facing:
East

Neighborhood:
Downtown



Note: Production of materials will not proceed until the artwork has been approved by the property. All artwork must be submitted for review at least 15 business days prior to the contracted start date.

sales@obm.com (614) 294-4898 OBM



THANK YOU

Get in touch.

sales@obm.com

250 N. Hartford Ave

Columbus, OH 43222

614.294.4898

obm.com

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