



SOUTH

BUSINESS

TO  
INTERSTATE  
4

E Kennedy  
BLVD

E. KENNEDY & N. MERIDIAN

TOUCH SCREEN

born with  
great taste



smartwater

City of Tampa  
TAMPA  
FOURTH LINE PALM BEACH

ike  
SMART CITY

STARBUCKS

OFFICE  
SPACE  
AVAILABLE

813 871 8535

# TAMPA, FL

## OOH Statistics

### DMA RANKING

**13<sup>th</sup>**

### MEDIAN AGE

**44**

### MEDIAN INCOME

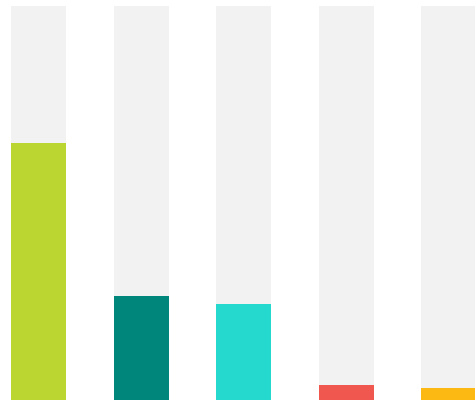
**\$47K**

### TRANSPORTATION



- ▶ DRIVE ALONE: **81%**
- ▶ MASS TRANSIT: **1%**
- ▶ CARPOOL: **9%**
- ▶ WALK: **2%**
- ▶ WORK FROM HOME: **5%**
- ▶ BIKE: **1%**

### RACE/ETHNICITY COMPOSITION



- WHITE: **65%**
- HISPANIC/LATINO: **26%**
- BLACK/AFRICAN AMERICAN: **24%**
- ASIAN: **4%**
- OTHER RACE: **3%**

### AVERAGE WEEKLY IMPRESSIONS



**50K+**

(PER IKE)

- ▶ FULL MOTION DIGITAL
- ▶ 1080 / :10 SPOTS DAILY

Source: geopath.org, census.gov



sales@ikesmartcity.com (614) 294-4898

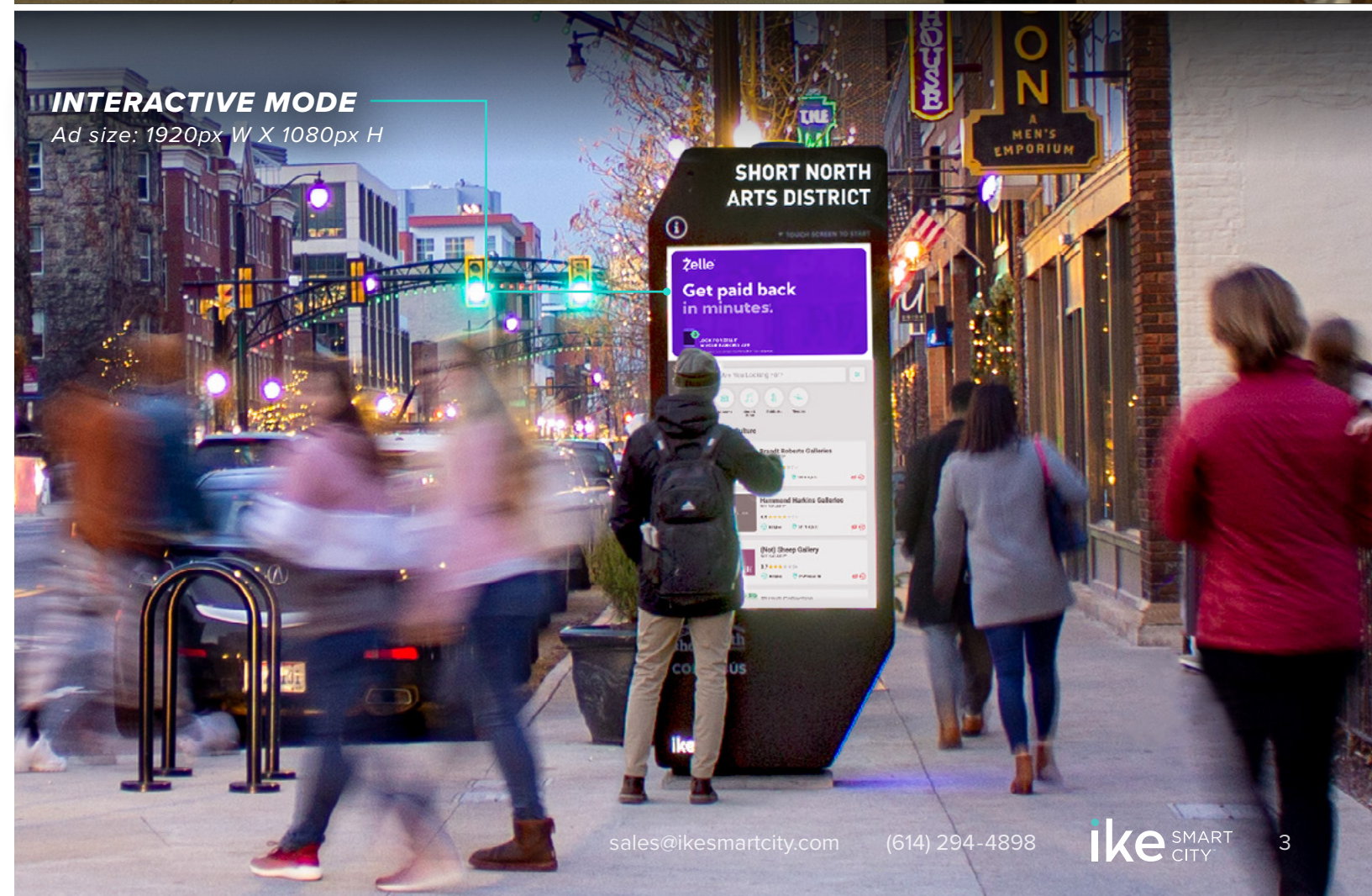


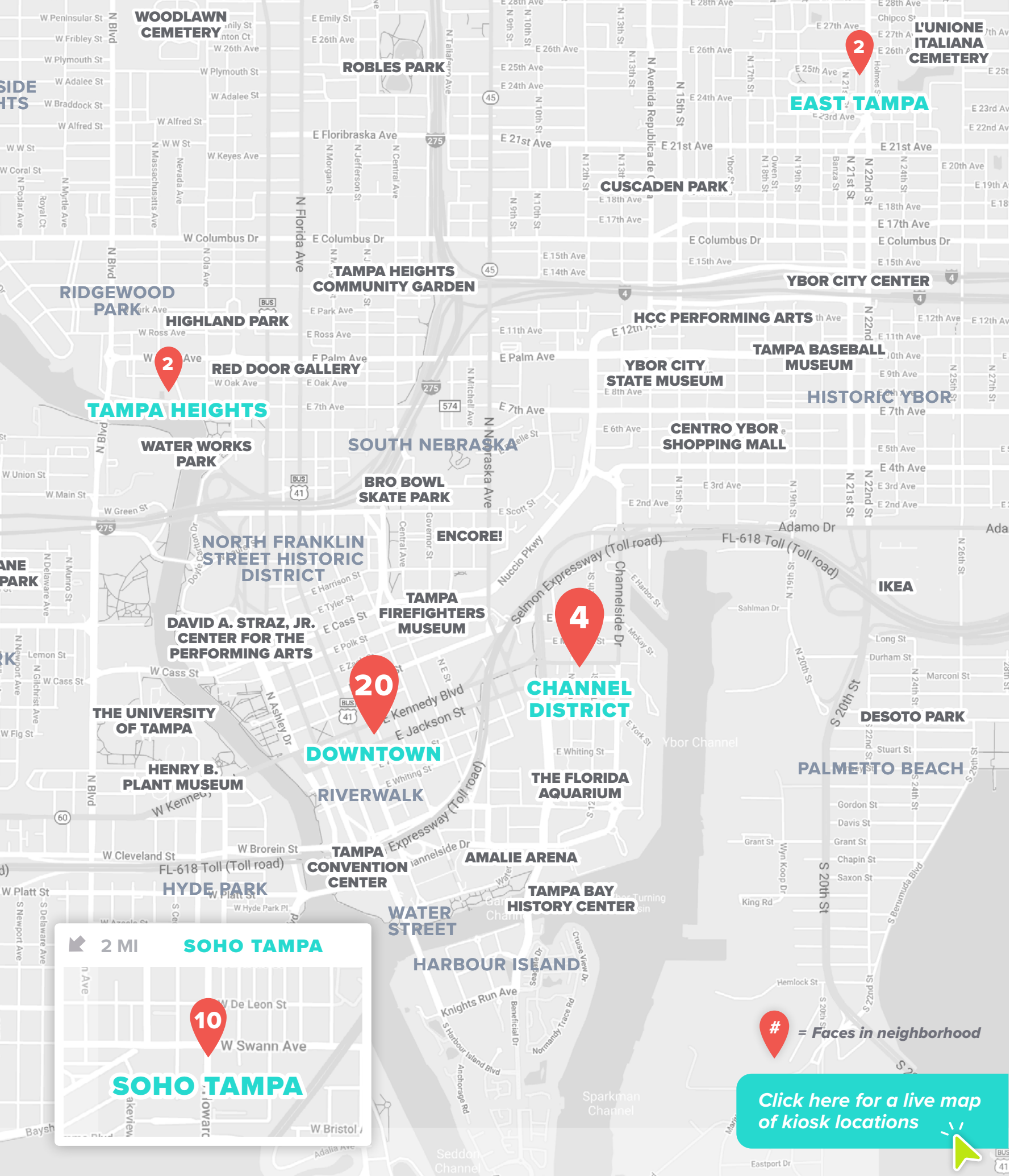
# MEET ike

## The Interactive Smart City Digital Kiosk

IKE delivers your message at street level in the dense urban core and **trendiest neighborhoods**. The network spans the city with key locations in **high traffic areas** providing the **best coverage in the market**.

- ▶ Eye-catching and sophisticated design
- ▶ Visually impactful at over 8' tall
- ▶ Two 65" full-motion digital screens
- ▶ Advanced technology and interactive features
- ▶ Drives engagement with dynamic digital content





# TAMPA LOCATIONS

## Neighborhoods

### Downtown

Downtown Tampa is the vibrant economic, cultural, and entertainment hub of the City. With beautiful weather year-round, residents and visitors flock to constant events at Amalie Arena (Home to NHL's Lightning), Tampa Convention Center, Curtis Hixon Waterfront Park, Tampa Theatre, Straz Center for the Performing Arts, and a myriad of museums. Downtown is easy to access via I-75 and get around with water taxis and streetcars as the 2.6-mile Riverwalk bursts with activity connecting people to waterfront parks, restaurants, shops, and attractions.

### Channel District

The Channel District is a revitalized residential waterfront neighborhood just east of Downtown. The ever-changing landscape of luxury high-rises in this pedestrian-friendly area draws millennials, empty-nesters, and young professionals to this growing neighborhood with easy access to Downtown entertainment, culture, and recreation via the Riverwalk, streetcar, and water taxi. Swarming with activity, the Florida Aquarium hosts 300 events each year and the adjacent Sparkman Wharf buzzes with shoppers, diners, and music lovers.

### East Tampa

The East Tampa neighborhoods of College Hill and Belmont Heights are teeming with a strong sense of community as evidenced in its rich history and recent revitalization building projects. The 36,000-SF Lee Davis Neighborhood Service Center is the largest social and medical center in the county, and a 25,000-SF public library opened in 2019. Belmont Heights is home to Little League World Championship teams, developing over 35 MLB players over the years.

### SoHo Tampa/Hyde Park

The neighborhoods of SoHo Tampa and Hyde Park are just west of Downtown; with a mix of suburban and urban vibes, it's a vibrant home for young professionals and families. In SoHo Tampa, the pedestrian-friendly, tree-lined streets of South Howard Avenue are packed with eclectic shops, eateries, and coffee shops. SoHo Tampa buzzes with activity into the night as an entertainment district with a lively bar scene and nightlife.

### Tampa Heights

Located north of Downtown, this first suburb of Tampa along the waterfront is a mix of old and new, suburban and urban, chill and excitement. Connected to Downtown via the Riverwalk, the Heights has revitalized old warehouses into mixed-used community spaces, like Armature Works, Heights Public Market, and Water Works Park, making it a popular destination for residents and visitors to enjoy shopping, dining, outdoor events, and breweries.

# VISIBILITY. IMPACT. REACH.





# Thank you

---

## GET IN TOUCH

[sales@ikesmartcity.com](mailto:sales@ikesmartcity.com)

250 N. Hartford Avenue, Columbus, OH 43222

614.294.4898

[ikesmartcity.com](http://ikesmartcity.com)