

PITTSBURGH, PA

OOH Statistics

DMA RANKING

MEDIAN AGE

MEDIAN INCOME



F 26th **43** \$50.6K

TRANSPORTATION



▶ DRIVE ALONE: **78**%

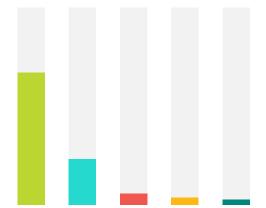
► WALK: **4**%

► MASS TRANSIT: **5**%

▶ WORK FROM HOME: **4**%

► CARPOOL: 9%

▶ BIKE: **0.3**%



RACE/ETHNICITY COMPOSITION

WHITE: 67%

BLACK/AFRICAN AMERICAN: 23%

ASIAN: 6%

TWO OR MORE RACES: 4%

HISPANIC OR LATINO: 3%



AVERAGE WEEKLY IMPRESSIONS

(PER SCREEN)

► FULL MOTION DIGITAL

▶ 1080 / :10 SPOTS DAILY











PITTSBURGH LOCATIONS

Major League Stadiums

Acrisure Stadium

Sports fans and concert goers pour into Acrisure Stadium, the 68,000-seat home NFL's Steelers, for football, big-name concerts, and annual festivals. It is close to the Carnegie Science Center and the River Casino, drawing people year-round from day into night.

PNC Park

With amazing views of Downtown along the Ohio and Allegheny Rivers, PNC Park seats 38,000 as the home of MLB's Pirates and is steps from cultural destinations: Andy Warhol Museum, The Mattress Factory (contemporary art), and the Children's Museum.

Neighborhoods

Downtown

Downtown Pittsburgh, nicknamed the Golden Triangle, is the City's dynamic economic center with a mix of skyscrapers, historic sites, and year-round cultural activities and festivals.

East Liberty/Bloomfield

These vibrant residential neighborhoods boast bustling commercial corridors of boutiques, eclectic dining, coffee houses, and art galleries extending along Penn Avenue to East Liberty, a hub for entrepreneurs and startup companies.

Lawrenceville

As the largest and hippest neighborhood, Lawrenceville is the spot for creatives, artists, and innovators at local galleries, coffee shops, brew pubs, and night life.

Oakland

Oakland is a dynamic neighborhood with over 40,000 students attending three universities, including University of Pittsburgh, Carnegie Mellon University, and six main hospitals. It also has 40 museums, theaters, and cultural institutions, drawing 1.8 million annually.

South Side Flats/South Shore

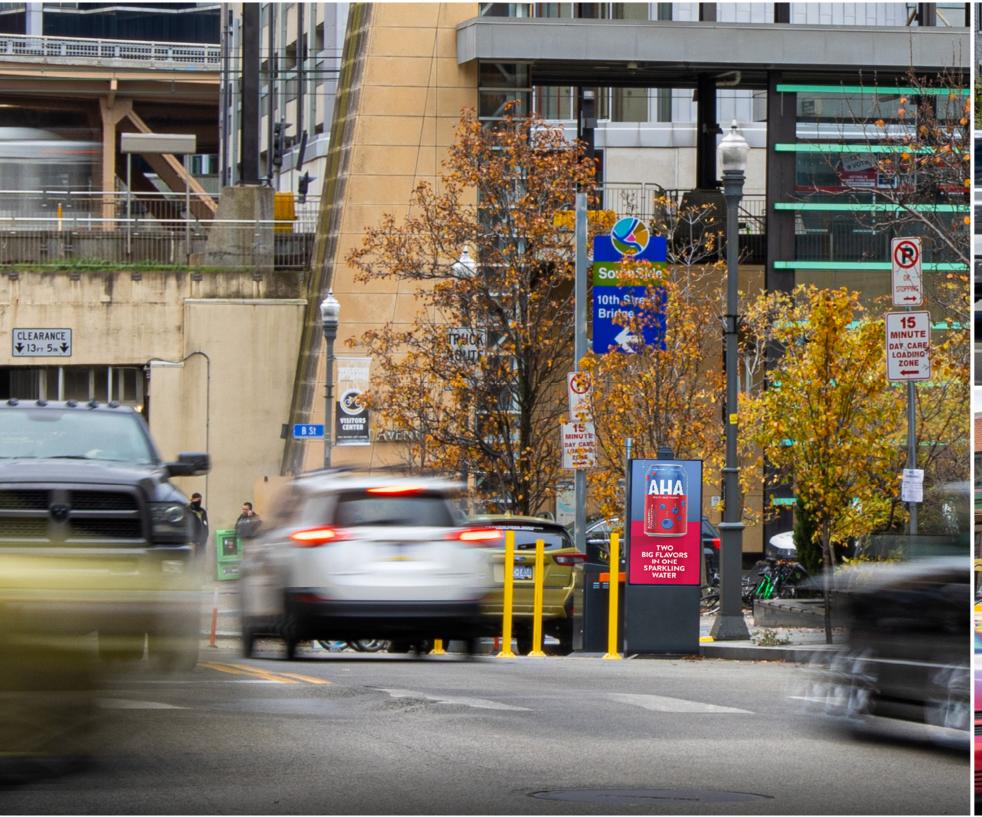
Southside Flats is the premier destination for nightlife in Pittsburgh with a multitude of bars, brewpubs, coffee shops, cafes, casual restaurants, and lively music venues. South Shore is home a 5000-seat soccer stadium and an immense shopping and dining complex.

Strip District

Next to Downtown, The Strip is a popular shopping and foodie destination with international stores, shops, and cuisine alongside coffee roasters, diners, and casual bars.

(614) 294-4898

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Thank you

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